



REPUBLIC OF SOUTH AFRICA

**NBI**

National Business Initiative

**WE MEAN  
BUSINESS  
COALITION**



# SOUTH AFRICA PAVILION AT COP28 DUBAI, UAE

30 Nov – 12 Dec 2023





01

# BUSINESS PLAYS A CRITICAL ROLE IN ENHANCING NATIONAL CLIMATE AMBITION AND JUST TRANSITION IMPLEMENTATION



# JUST TRANSITION & CLIMATE PATHWAYS: REACHING NET ZERO IS POSSIBLE:

30+

CEO champions from multiple sectors

2+

Years of analysis and intensive engagement

450+

Stakeholders from business, government, civil society and labour

250+

Hours of technical workshops

11

Individual sector pathway reports



## Business Statement on South Africa's Climate Change and Decarbonisation Response and the Pathways to Net-Zero Emissions by 2050

11 August 2021

### INTRODUCTION AND BACKGROUND

South Africa is a signatory to the UNFCCC and to the Paris Agreement. As an energy and emissions intensive middle-income developing country, it recognises the need for it to contribute its fair share to the global effort to move towards net-zero carbon emissions by 2050, taking into account the principle of common but differentiated responsibilities and the need for recognition of its capabilities and national circumstances.

South Africa is highly vulnerable to the impacts of climate change and will need significant international support to build resilience, transition its economy and to decarbonise. Furthermore, given the country's high rate of inequality and unemployment and the extent of dependence on a fossil fuel-based energy system and economy, this transition must take place in a way that is just, that leaves no-one behind and that sets the country onto a new and more equitable and sustainable development path; one which aims to systematically reindustrialise the country, and build new and green industries, value chains and jobs on the basis of a supportive and aligned industrial policy.

In response to the above imperatives, the National Business Initiative, together with Business Unity South Africa and the Boston Consulting Group, has worked with corporate leaders to assess whether the pathways exist for the country's economic sectors to decarbonise by 2050, and whether this can be done in such a way as to build resilience to the impacts of climate change and to put the country onto a new and low emissions development path. The results of this work to date have shown that this can be done, and that to realise these pathways, efforts must begin now.

### A COMMITMENT TO MOVE TO NET-ZERO EMISSIONS BY 2050

Globally, more and more countries are adopting a net-zero emissions target by 2050. This includes the world's largest economies (China has signalled its intention to reach net zero by 2060) and many of South Africa's most important trading partners. It is not a requirement of the Paris Agreement that countries indicate their long-term climate change ambitions, but countries are invited to develop Long Term Emissions Development Strategies (LEDS). South Africa's LEDS, submitted to the UNFCCC in 2020, indicates an aspirational target of reaching net-zero by 2050.

The work done by the business community has interrogated the energy, liquid fuels, mining, chemicals, agriculture, forestry and land-use, transport and heavy industrial sectors, and has asked the question whether there are decarbonisation trajectories that would move the country to net zero by 2050 in ways that would also create new industries, income streams and jobs.

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The results of the modelling and analytical work have been informed by numerous industry experts, academics, and scientists. Its results demonstrate that these pathways do exist and that even a country with an economy that is structurally embedded in an energy-intensive production system can shift.

To do this would require that the country invests heavily in renewable energy starting now; that coal-fired power plants are phased out of the economy by around 2042, and that no new coal facilities are built; that there is investment in gas for peaking purposes into the 2040s; and that there is significant investment in green hydrogen and battery storage as key elements of the energy system into the future. The work has shown that South Africa is uniquely placed to build a significant hydrogen economy, including for export.

Furthermore, the work indicates that an early and large investment in increased renewables capacity and in building a green hydrogen economy has significant net positive job creation effects. Timing is of the essence and the business community is of the view that there is no time like the present to create the regulatory and policy environment that would support this. For example, the announcement that embedded generation of up to 100 MW will be allowed without licensing, opens the way for new investment and growth, and is a key step towards an enabling economic environment that supports the transition we need. Accordingly, business can commit unequivocally to supporting South Africa's commitment to find ways to transition to a net-zero emission economy by 2050.

In addition to support for a net-zero emissions target by 2050, business also recognises the need for the shifts in our energy and industrial economy to begin now, and in this light consideration has been given to what must happen in the short term to allow a net-zero economy to be realised in 2050.

### COMMITMENT TO SUPPORT AN AMBITIOUS NDC

In November, South Africa, along with many others, will table its revised Nationally Determined Contribution (NDC) to the UNFCCC. In line with the requirements of the Paris Agreement this must demonstrate increased ambition. South Africa is currently considering the draft updated NDC tabled by Government and the view of the business community is that there is room for a level of ambition that is higher than that in the draft NDC.

Business recognises the need for greater ambition to position the country as an attractive investment destination and increase the chances of accessing green economic stimulus and funding packages.

Specifically, business would support a level of ambition that would see the country committing to a range of 440 to 350-370 Mt CO<sub>2</sub>e by 2030. This is significantly more ambitious than the NDC put out for public comment and would require concomitantly greater levels of support with regard to means of implementation from the international community than is currently the case. It is also consistent with international assessments of South Africa's fair share contribution to the global effort, and it would also ensure that the no-regret decisions that would put us onto a net-zero 2050 emissions trajectory, would be implemented sooner.

### NO-REGRET DECISIONS TO SUPPORT THE TRANSITION

For the business community, these no-regret decisions would include the following:

- Policy decisions that would not see new coal or conventional nuclear built in South Africa in the period to 2030 and beyond, and increasing the allocation of renewable energy in the IRP consistent with the least-cost decarbonisation pathway;
- Decisions on the repowering/repurposing of existing coal power stations and determining whether gas, renewables or battery storage will be used for this. This would also require commercially and financially viable solutions (including active social support measures) to support the early decommissioning of coal plants;
- Determining the extent of gas required into the 2040s to support peaking and intermittency;

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- With significant international financial and other support, building a Just Transition finance transaction for the coal value chain to support affected workers, communities and suppliers in this transition, including their reskilling and redeployment and the creation of new industries and enterprises, including SMEs; and
- Developing a national green hydrogen roll-out plan and begin to develop early stage projects that would over time build to scale.

### INTERNATIONAL SUPPORT

The Paris Agreement requires that developing countries are provided with finance, technology, and capacity support (means of implementation) in order that they achieve their decarbonisation and adaptation goals. It was agreed that at least \$100 billion would be mobilised by 2020, and that this would increase exponentially over time.

While South Africa has leveraged a degree of climate finance from the international community, the scale and depth of the transition envisaged will require substantial investments over an extended period of time. The quantum of this requires further work but it is likely to be large. Critically, social costs and Just Transition costs must be factored in. Significant financial, technological, and capacity support will be required to support the decarbonisation of hard-to-abate sectors. Early interventions in these sectors will be essential.

Furthermore, South Africa is in a dire economic situation that is exacerbated by the on-going COVID-19 pandemic. In addition, the downgrades of our sovereign credit ratings and the need to rebuild institutions and capacity post-state capture have meant that the country requires more support than ever before.

Business sees the support of the international community as essential for the country to achieve its climate objectives. For this reason, business believes that a more ambitious NDC, and one that would place the country firmly on a net-zero emissions 2050 trajectory, would have to be conditional on the provision of the requisite means of support by the international community. In this light, the business community will play its part to develop a portfolio of fundable adaptation and mitigation projects that would build resilience and achieve deep decarbonisation.

### CONCLUSION

Given South Africa's national circumstances, developmental goals and challenges, and its emissions, moving our economy in a completely new direction and building new sustainable and resilient development paths, new technologies and new capacities, is no small task.

Despite the depth of the challenge, South African business stands ready to play its part in this historical endeavour. Business is committed to working with Government and other social partners, with our employees, our stakeholders, and the international community, to embark on a deep decarbonisation path towards net-zero and to build the resilience to the impacts of climate change that will ensure that our country contributes its fair share to the global climate effort.

— ENDS —

### MORE INFORMATION

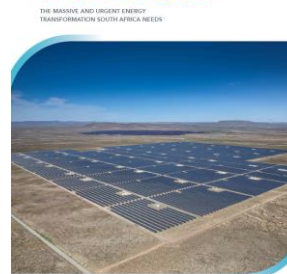
Read/download *Just Transition and Climate Pathways Study for South Africa - Chapter 1: South Africa's energy sector decarbonisation* online at [www.nbi.org.za/publications](http://www.nbi.org.za/publications).

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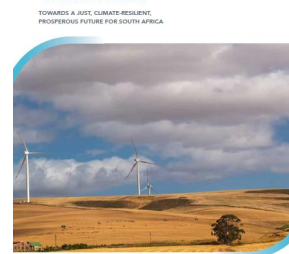
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## It all hinges on Renewables



IN PARTNERSHIP WITH  
BCG BUSA

## South Africa's Net-Zero Transition



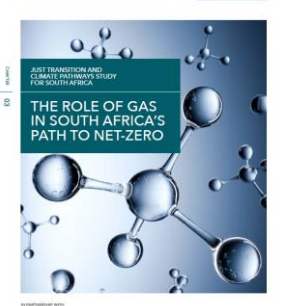
IN PARTNERSHIP WITH  
BCG BUSA

## Decarbonising South Africa's Heavy Manufacturing Sector



IN PARTNERSHIP WITH  
BUS BCG

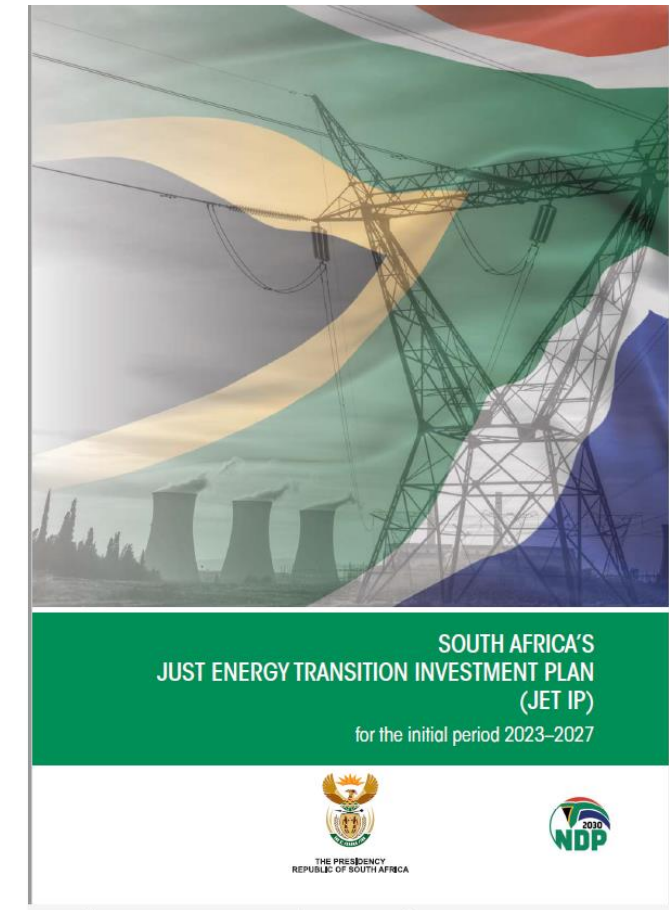
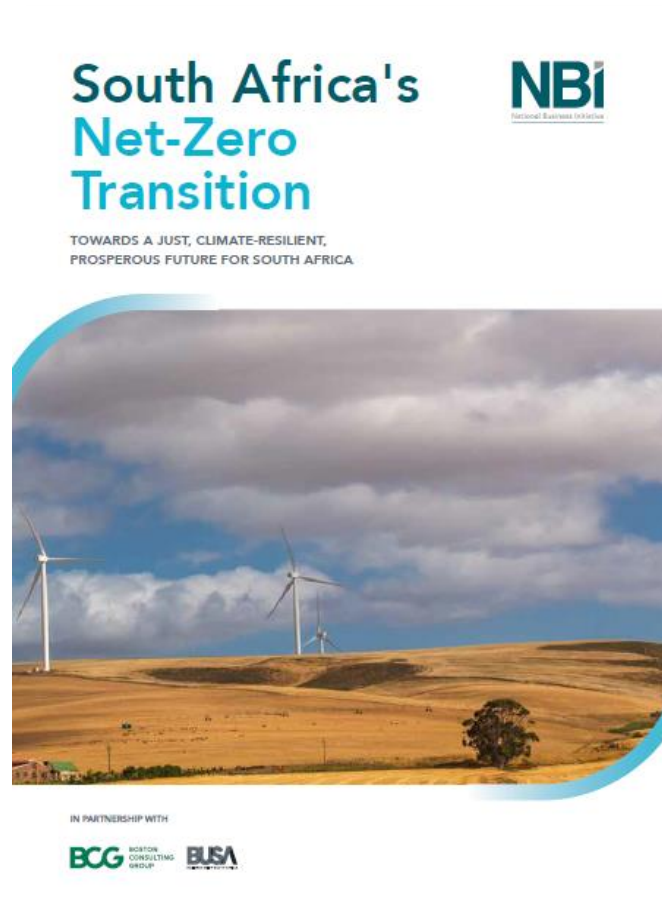
## The Role of Gas in South Africa's Path to Net-Zero



IN PARTNERSHIP WITH  
BUS BCG



# AT COP26 AND COP27 WE ACHIEVED ENHANCED AMBITION AND DEMONSTRATED AN INVESTABLE PIPELINE OF PROJECTS



# **COP28 IS AN OPPORTUNITY FOR BUSINESS TO DEMONSTRATE COMMITMENT TO AMBITIOUS CLIMATE ACTION AND IMPLEMENTATION**

**01**

REINFORCING SOUTH AFRICA'S AMBITION &  
CREDIBILITY BY CO-CREATING & IMPLEMENTING A  
JUST TRANSITION TO NET ZERO EMISSIONS BY 2050

**02**

HIGHLIGHTING REAL ECONOMY CLIMATE  
SOLUTIONS AS WELL AS FINANCING & INVESTMENT  
NEEDS AND OPPORTUNITIES AVAILABLE IN SOUTH  
AFRICA

**03**

DEVELOPING A ROBUST UNDERSTANDING OF OUR  
ADAPTATION RISK AND FINANCING NEEDS IN A  
DEVELOPING COUNTRY CONTEXT

**04**

BUILDING TRUST BY DEMONSTRATING STRONG AND  
CREDIBLE PARTNERSHIPS BETWEEN BUSINESS AND  
GOVERNMENT FOR CLIMATE ACTION





# KEY MESSAGING FOR SOUTH AFRICA'S COP27 PAVILION INCLUDED:

- Raising awareness of what South Africa (government & business) is doing with regards to climate change and transition
- Highlighting key investment opportunities in South Africa in the context of Just Transition
- Helping leaders understand a developing country context and the need for support



Government and business are building the COP 28 South Africa pavilion together- a space where we will jointly host events and discussions to engage on topics such progress on just transition implementation, adaptation and resilience and highlight key investment opportunities in the country.

**COP28 PREPARATION EFFORTS STIMULATES KEY RELATIONSHIPS BETWEEN BUSINESS, GOVERNMENT AND CIVIL SOCIETY**

# COP28 THEMATIC DAYS

Nov  
30



Opening

Dec  
6



Multilevel Action, Urbanization  
and Built Environment/Transport

Dec  
7



Rest

Dec  
8



Youth, Children, Education and Skills

Dec  
9



Nature, Land Use, and Oceans

Dec  
10



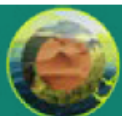
Food, Agriculture and Water

Dec  
11-12



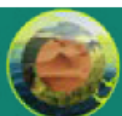
Final Negotiations

Dec  
1



World Climate Action Summit

Dec  
2



World Climate Action Summit

Dec  
3



Health / Relief, Recovery and Peace

Dec  
4



Finance / Trade /  
Gender Equality / Accountability

Dec  
5



Energy, Industry, and Just Transition

## CROSS-CUTTING THEMES

Technology  
and innovation



Inclusion



Frontline  
communities



Finance



# COP28 UAE PRESIDENCY GOALS

ACCELERATE A TRANSITION THAT PUTS OUR ECONOMIES ON THE PATH TOWARD A NEW LOW-CARBON, HIGH-GROWTH, SUSTAINABLE ECONOMIC MODEL IN A WAY THAT IS BOTH TRANSFORMATIONAL AND JUST

OFFICIAL DOCUMENT LINKED HERE:  
[COP28 UAE | LETTER TO PARTIES](#)



## Fast-tracking the energy transition and slashing emissions before 2030

The science demands a strong mitigation outcome at COP28 that drives a significant reduction in emissions. COP28 presents an opportunity to fast-track the energy transition, while rapidly decarbonizing the energy system of today to keep 1.5°C within reach. COP28 must also launch and accelerate work on the Just Energy Transition

The COP28 mitigation outcome must: Develop systems decarbonization pathways in a manner consistent with the principles and provisions of the Paris Agreement; operationalize carbon market and non-market approaches in a way that incentivizes higher mitigation ambition and helps channel investments to support the implementation of the transition

## Transforming climate finance

Climate finance must be affordable, available, and accessible to developing countries. COP28 will help build the foundation for a finance system of the future and facilitate a holistic conversations that identifies principles for a new financial framework that can deliver the net zero transition in an inclusive way for all countries and communities, covering adaptation, mitigation, and loss and damage



The COP28 Presidency is calling on Parties to work constructively with the co-chairs of the New Collective Quantified Goal on Climate Finance (NCQG)



# COP28 UAE PRESIDENCY GOALS

ACCELERATE A TRANSITION THAT PUTS OUR ECONOMIES ON THE PATH TOWARD A NEW LOW-CARBON, HIGH-GROWTH, SUSTAINABLE ECONOMIC MODEL IN A WAY THAT IS BOTH TRANSFORMATIONAL AND JUST

## Putting nature, people, lives and livelihoods at the heart of climate action



Support the adoption of a comprehensive and robust framework for the **Global Goal on Adaptation**. GGA Framework must drive deeper collective action on adaptation finance; reduce suffering for the most impacted populations and ecosystems; and provide concrete actionable input to the first GST.

COP28 Action Agenda will put a human face on policy choices and focus on delivering holistic outcomes on nature, food and agriculture, health, water, and relief and recovery.

Catalyze collaborative action on adaptation, preserve ecosystems, climate-proof food systems, and protect and empower the most vulnerable communities by investing in practical solutions to improve lives and livelihoods

## Collaboration - Mobilizing for the most inclusive COP ever



Inclusion will be the foundation of our Presidency, the tool that will enable us to collectively achieve ambitious outcomes at COP28. Ensure adequate representation and participation from all relevant stakeholder in COP28, especially vulnerable communities and representatives from countries in the who are increasingly affected by the impacts of climate change. Governments, the private sector and civil society need to work in tandem to transform the way in which we interact with the planet.

02

## HOW DO COMPANIES GET INVOLVED WITH CO-HOSTING THE SOUTH AFRICA PAVILION AT COP28?





# COP28 PARTNERS



REPUBLIC OF SOUTH AFRICA



# COP28 SPONSORS: WHO IS ONBOARD SO FAR

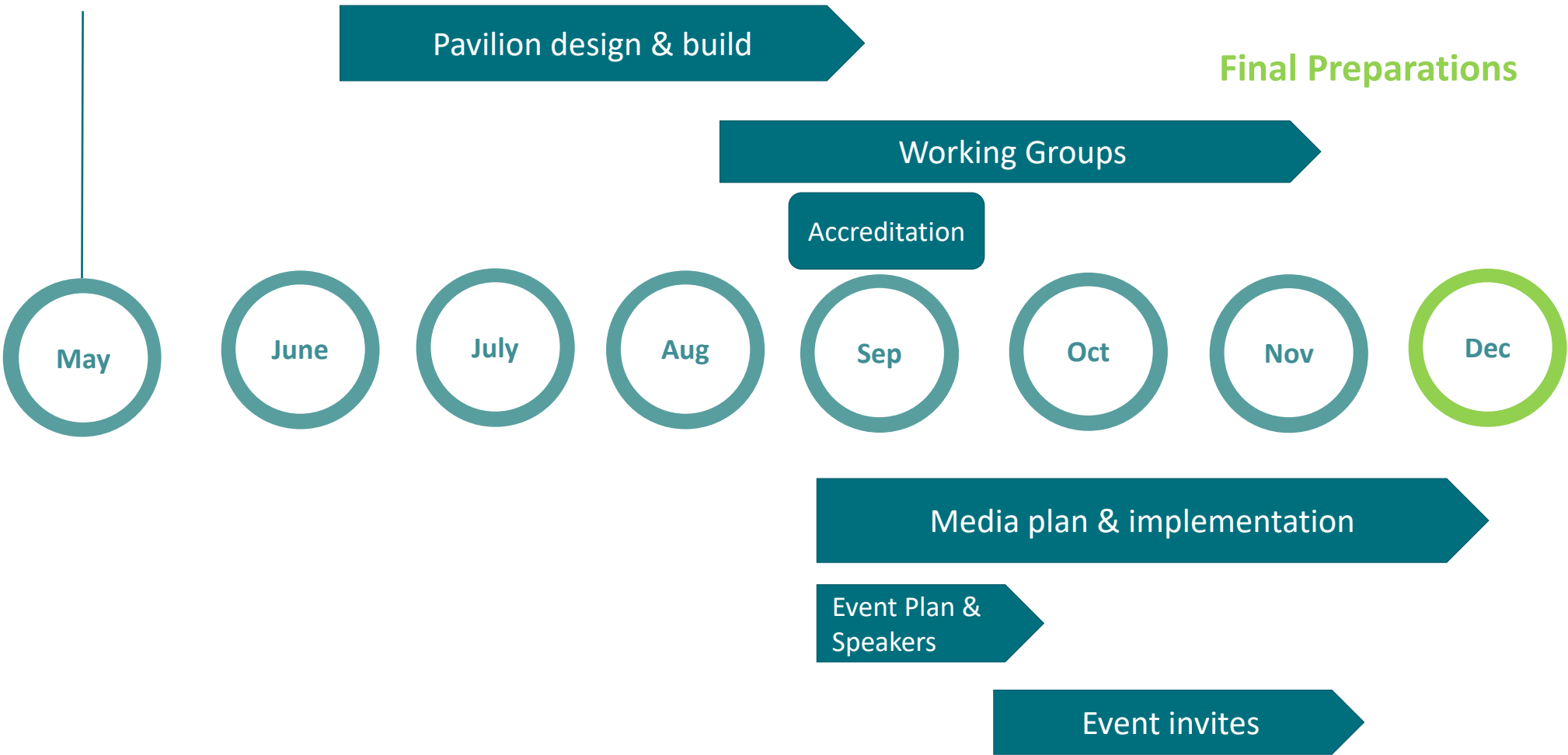
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# PARTICIPATE IN ACTIVITIES ALONG THE ROAD TO COP28

## COP28 Roadshow

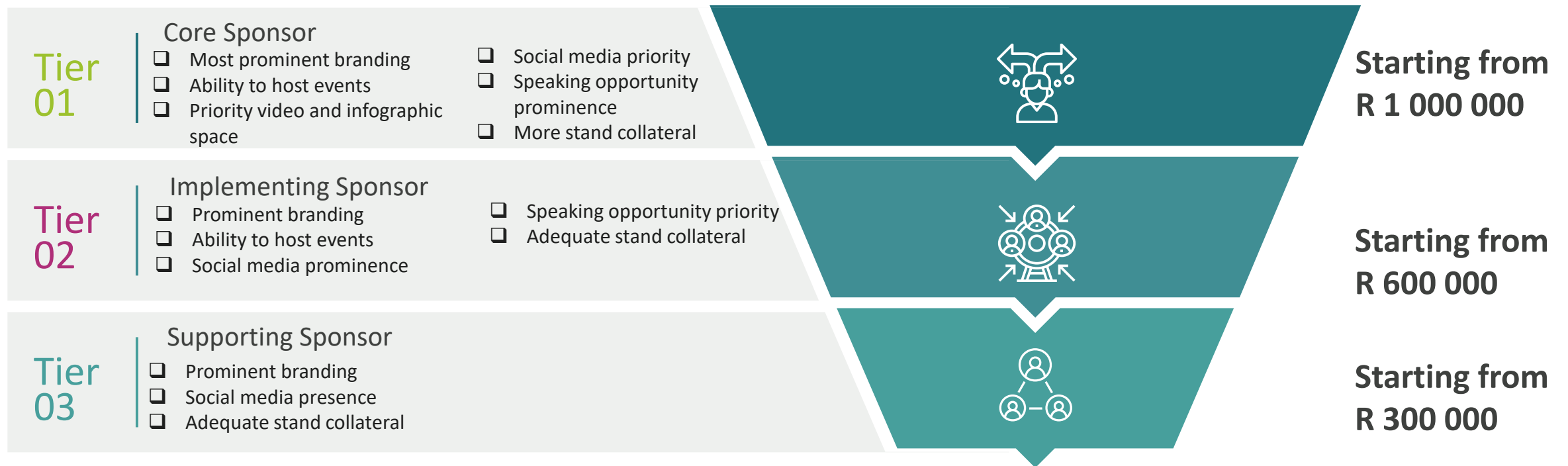


Final Preparations

Communication strategy

# THE SPONSORSHIP HIERARCHY, WE NEED TO RAISE SUFFICIENT FUNDING FOR A R14 MILLION PROGRAMME

This year we plan to build on ambition and momentum from COP27 to host a Pavilion that speaks to the innovative ways in which South Africa is transitioning and adapting





# SPONSOR JOURNEY



Working Group meetings to update on pavilion and develop Pavilion key messaging



Bi-weekly meetings with team in the run up to COP



Showcase your key sustainability initiatives on our social media platforms



Social media profiling of key messages and company event  
Share event template and official event invite  
Support with hosting event at the Pavilion



Blue zone accreditation for representatives (depending on sponsorship tier and at the discretion of the DFFE)

# WHAT WE OFFER TO SPONSORS



## PAVILION EVENTS

- Event scheduling
- Event planning support (templates and guidance) – companies are required to organize their own speakers, panelists and facilitators
  - Event promotion
- Hybrid events (larger audience reach)



## SOCIAL MEDIA CAMPAIGN

- 2 month COP28 online social media campaign
- Live tweeting during events
  - Live updates on social
- Showcasing sponsors key sustainability initiatives on our social media platforms through videos
- Post COP video packages (budget dependent)



## MEDIA/PRESS

- Co-ordinate with media for key comments. Note: company engagements with media at COP is exclusively arranged through the DFFE (NBI can connect)
  - Leverage existing partnerships & relationships e.g. M&G for pre-COP communications



## **COP28** COMMUNICATIONS

### 1. **COP28** Vision and Goals

Amplifying the collective voice





# Why our Comms Campaign appeals to Business?

1. **PROFILING:** Showcases what SA Business (collective) as well as individual companies are doing to implement change – highlighted on a global platform for an international audience.
2. **LEADERSHIP:** Positions the Business voice in taking action and implementing changes & a strategic networking opportunity at COP28 for those involved.
3. **BEST PRACTICE:** Connectivity and learning: show how SA sector and companies are implementing net zero transitions as part of this momentum, while also learning from others in the same industry or sector.

# What we offer...



## 1. Pavilion Events

- Event scheduling
- Event Tech Support
- Event Promotion
- Hybrid format (larger audiences)



## 2. Videos

- Strategic Video Series: 4 thematic COP28 videos
- Tier 1 Sponsors: Video Series of their COP28 Journey
- Daily POP: Daily themed social media length videos



## 3. Media/Press

- Co-ordinate with media for key comments
- Link between business and government
- Leverage existing partnerships & relationships ie. SABC & eNCA



## 4. Social Media

- 2 Month COP28 campaign
- Post live updates from COP28
- NBI team video updates & live discussions
- Live event tweeting



# 1. Pavilion Events Service Offerings

- Event scheduling
- Event Promotion
- Technical & audiovisual assistance
- Hybrid format (larger audiences)

## COP27 Deliverable Examples:

- **56 EVENTS IN JUST 8 DAYS:**
  - 54 events were hybrid (online and in-person).
  - 2 events were in-person only cocktail parties, including the Pavilion launch, each were attended by over 100 people.
- **5870 PEOPLE WATCHED OUR EVENTS IN 8 DAYS LIVE AND ONLINE**
  - In person: **1000** unique visitors attending events at COP27 Pavilion
  - Zoom: **2524** registered and attended online on Zoom
  - YouTube: **2346** watched events live streamed on NBI YouTube channel





## 2. Video Content Service Offering

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- Strategic Video Series-What should we expect from COP28?
- COP28 Themed Videos: 4 Videos on Each Key Theme
- Tier 1 Sponsors: Personal Journey Stories
- Daily Pop: Daily themed profiling for social media campaign

### COP27 Deliverable Examples:

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We produced a series of **18 COP27 Pavilion videos** – you can access these on the NBI YouTube channel [here](#).



## 3. Media/Press Service Offering

- Option of Innovative Media Partnership with Daily Maverick (TBC)
- Co-ordinate with media for key comments from CEO and Ministers
- Link between business and government
- Co-ordinate key media interviews
- Leverage existing partnerships & relationships ie. M&G

## COP27 Deliverable Examples:

- **52** separate pieces of coverage
- **Reach: 51 888 687**

*The potential size of the audience that has seen a piece of media [Print = Circulation Figures; Broadcast = Viewership Figures and Online = Daily Unique Browsers]*

- **Add value equivalent (AVE): R 3 050 756**

*Rand value equivalent of a paid advert. In simple terms, what you would have potentially paid for an equivalent advert in that space.*





## 4. Social Media Service Offering

- 3-month COP28 social media campaign on 4 key comms themes
- Post live updates from COP28
- NBI team video updates & live discussions
- Live event tweeting

## COP27 Deliverable Examples:

- Posts: **220** social media banners
  - **466** user generated content
  - Duration: **1** month
- Reach: **975 000** people reached
  - **R482 500** ad value equivalent (AVE)
- Engagement: **674** Mentions
  - Likes: **747**
  - Interactions: **953**









# EVENT AND PAVILION INFORMATION WILL BE HOSTED ON THE COP27 SOUTH AFRICA PAVILION WEBSITE



SOUTH AFRICA  
**COP27**  
SHARM EL-SHEIKH  
NOVEMBER 2022



REPUBLIC OF SOUTH AFRICA



## South African Pavilion Events

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The South Africa Pavilion at the **UN Climate Conference, COP27**, in Sharm El-Sheikh, Egypt in November 2022, is hosted jointly by the South African Government and business, coordinated by the **Department of Forestry, Fisheries, and the Environment (DFFE)** and National Business Initiative



# THE COP27 PAVILION WAS USED TO POSITION SA AS A CREDIBLE, LOW CARBON INVESTMENT DESTINATION

Communication collateral included: **56 events in 8 days, 18 videos**, wall-sized infographics, reports and a robust social media campaign for the pavilion profiling what business is doing to support enhanced climate ambition and action as well as a Just Transition in South Africa

## A Just Transition to Net Zero Emissions is possible for South Africa:

Since the after of international finance for South Africa's Just Transition was made at COP27, considerations have been hard at work to develop a transition and investment plan.

### Key Findings: It is Possible

1. It is possible for South Africa to reach net-zero emissions and a Just Transition with the appropriate support.

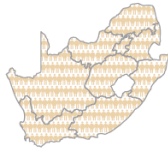
- South Africa needs to manage significant growth in emissions associated with climate change while securing trade opportunities in a way that is not detrimental to a future economy that is socially resilient and inclusive.

South Africa can achieve 2020-2050 cumulative emissions of 18 GtCO<sub>2</sub>e. South Africa requires space in its carbon budget to allow it to address its development needs.

2. We must act now with strong leadership and coordination - this is our best chance to get this right.

- Ensuring net-zero is a challenge that will require a restructuring of our energy system, in Africa and globally, and a large part of reducing it will be addressing South Africa's socio-economic challenges.

Renewable energy is critical to drive 80% of emissions reduction in South Africa (national direct emissions adjustment potential by decarbonisation from category 1-3).



## To achieve a just transition and contribute to keeping 1.5 °C alive, we must implement all 10 priority measures

- Expand, strengthen and modernise the power grid to enable rapid renewables rollout
- Rollout renewables-based energy at a rate of 6-7 GW per year to decarbonise the power sector - no additional renewable deployment of up to 12 GW per year is needed to capture the green hydrogen opportunity
- Leverage South Africa's structural advantages to establish a green hydrogen industry for local demand and exports to drive economic growth
- Expand rail infrastructure to shift freight from more carbon-intensive, and expensive road transport
- Identify urban areas to reduce travel demand and to achieve adequate, less-carbon intensive residential housing
- Electricity road transport and incentivise consumers to shift to electric mobility - by 2050, 750 000 electric vehicles need to be on South Africa's roads
- Drive behavioural shift from the use of private vehicles to public transport to achieve full decarbonisation potential of transport
- Enable a shift to multifunctional, sustainable diets among South Africans to improve health and drive 4% of emission reduction
- Act now before the cost of heavy manufacturing commodities costs increase as economies globally transition to net-zero
- Drive more disruptive action across sectors to achieve the lower bound of South Africa's Nationally Determined Contribution

## This package of measures must be implemented collectively

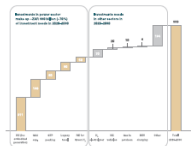
### The top priority investments which are critical to enable the decarbonisation of South Africa's power supply



The deployment of renewable energy capacity such as wind and solar and battery storage capacity in bulk, which requires approximately ZAR 1.7 billion of investments until 2050.

The modernisation, strengthening and expansion of the power grid, with around ZAR 165 billion needed until 2050 for grid expansion alone.

Addressing the social cost of fossilising the power sector - including job loss along the coal value chain and in South Africa's coal mining regions.



**SOUTH AFRICA COP27 SHARED CLIMATE ACTION PLAN**

**How Municipalities in South Africa are Impacted and Responding to Climate Change Disasters**

Date: Thursday, 10 November 2022  
Time: 13h30 - 14h30 (SAST)  
Live Stream: <https://www.youtube.com/c/NBISouthAfrica>

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**SOUTH AFRICA COP27 SHARED CLIMATE ACTION PLAN**

**Climate Change in Africa: What will African Climate Resilient Development Look Like?**

Date: Thursday, 10 November 2022  
Time: 15h00 - 16h30 (SAST)  
Live Stream: <https://www.youtube.com/c/NBISouthAfrica>

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| COP27 South Africa Pavilion Events Schedule                                                                                                                                      |                                                                                                                                                                              |                                                                                                                                                     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| Week 1: 10 November – 12 November                                                                                                                                                |                                                                                                                                                                              |                                                                                                                                                     |
| Day 4: Thursday, 10 November                                                                                                                                                     | Day 5: Friday, 11 November                                                                                                                                                   | Day 6: Saturday, 12 November                                                                                                                        |
| 09:00- 10:00: The Role of Capital Markets in Enabling a Just Transition<br>Johannesburg Stock Exchange (JSE)                                                                     | 09:00- 10:00: Climate Change as a Socio-Economic Issue<br>PricewaterhouseCoopers (PwC)                                                                                       | 09:00- 10:30: Adaptation & Resilience in South Africa's Just Transition<br>Presidential Climate Commission (PCC)                                    |
| 10:00- 11:00: The Climate Finance Accelerator in Africa<br>The Climate Finance Accelerator (CFA) & National Business Initiative (NBI)                                            | 10:00- 11:00: Global Dialogue on the Labour Implications of a People-Centred Clean Energy Transition<br>International Energy Agency (IEA)                                    | 10:30- 11:30 - Open slot                                                                                                                            |
| Break                                                                                                                                                                            | Break                                                                                                                                                                        | Break                                                                                                                                               |
| 11:30- 12:30: The Business Case for Carbon Finance Deployment in Adaptation Programmes in Sub-Saharan Africa<br>Climate Neutral Group                                            | 11:30- 12:30: African Business Unites to Drive Climate Action<br>National Business Initiative (NBI) & African Climate Foundation (ACF)                                       | 12:00- 13:00 Building Inclusive Local Economies<br>Indalo Inclusive                                                                                 |
| 12:30- 13:30: Towards a Just Climate Financing Regime for the Just Energy Transition Transaction Partnership<br>Congress of South African Trade Unions (COSATU)                  | 12:30- 13:30: IDC Funding for the Just Transition<br>Industrial Development Corporation (IDC)                                                                                | 13:00- 14:00 Green Entrepreneurship: Fostering Collaboration to Catalyse Innovations and Green Jobs<br>African Centre for a Green Economy (AfriGCE) |
| 13:30- 14:30: How Municipalities in South Africa are Impacted and Responding to Climate Change Disasters<br>South African Local Government Association (SALGA)                   | 14:00- 15:00: How Do We Scale Up the Deployment of Renewables in South Africa?<br>Mainstream Renewables                                                                      | End of day                                                                                                                                          |
| 15:00- 16:30: Climate Change in Africa: What will African Climate Resilient Development Look Like?<br>Intergovernmental Panel on Climate Change (IPCC)                           | 15:00- 16:00: Utilities of the Future: Reimagining the Utility Model for Universal Energy Access and Decarbonisation<br>Global Energy Alliance for People and Planet (GEAPP) |                                                                                                                                                     |
| 16:30- 17:30: South African Youth Climate Action: Stories of Policy Participation, Activism, and Social Media<br>African Institute of International Affairs- Youth (SAIIA YOUTH) | 16:30- 17:30: Pre- and Post COP27: Our Approach to Ensuring Business Resilience in a Low Carbon World<br>Exxaro                                                              |                                                                                                                                                     |
| End of day                                                                                                                                                                       | End of day                                                                                                                                                                   |                                                                                                                                                     |



Search





# THE PAVILION COMMUNICATIONS REACH IS SIGNIFICANT:

The COP27 SA Pavilion saw the biggest business delegation to date, including the largest delegation of CEOs, Board Chairs, Managing Directors, Vice-presidents and Sustainability Executives. This afforded a truly unique setting and opportunity for strategic networking and key conversations to take place.



## EVENTS: IN PERSON AND LIVESTREAMED

- A **record 56** events hosted in 8 days
- **1000 unique visitors** attending the pavilion in person
- **5870 people watching events** in person and online via Zoom and YouTube
- Pavilion launch event broadcast live on SABC and eNCA



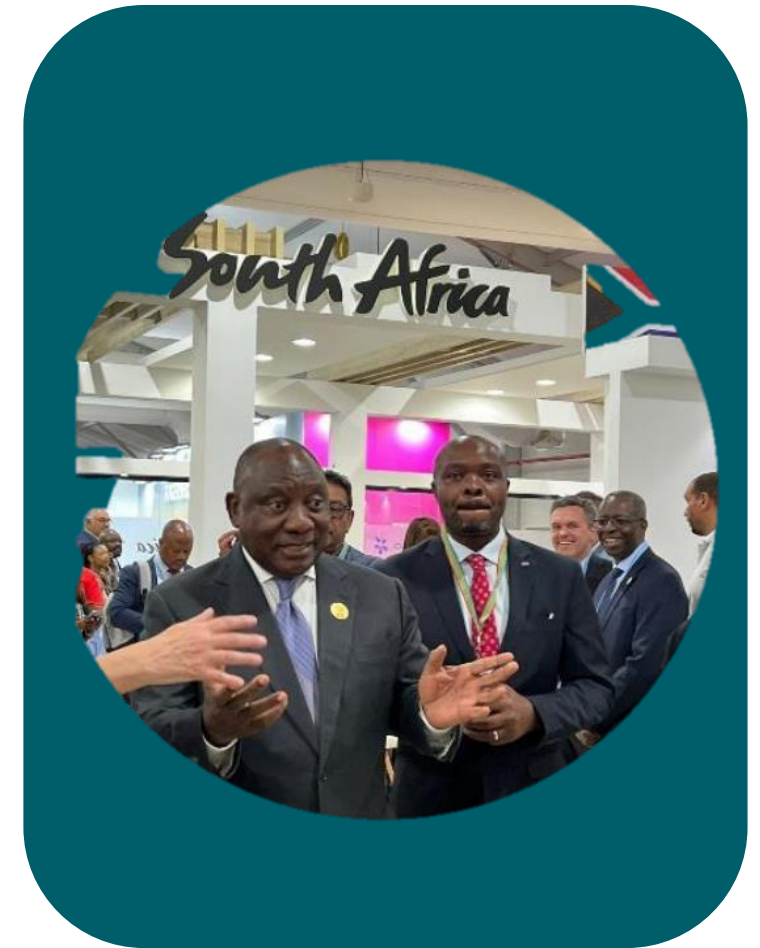
## BROADCAST MEDIA: PRINT, ONLINE, TV & RADIO

- **31 media** publications generated (reach: ~2million)
- **27 TV/ Radio** broadcasts (reach: ~49 million)
- Media coverage by the likes of Business Day, Fin24, SABC, eNCA, Engineering News, Daily Maverick, Polity, CNBC Africa, Today UK News, and more



## SOCIAL MEDIA: LINKED-IN, TWITTER

- **220 Social media banners** generated
- **466 pieces** of user content generated
- **Reach: 975 000**
- Hashtags received **674 mentions, 747 likes, and 953 engagements**



# COP28 DUBAI, UAE

The banner features a dark background with a collage of images: a forest on the left, a desert dune in the center, and a snowy mountain peak on the right. Several yellow bird silhouettes are flying across the right side. The text is overlaid on this background.

**COP28UAE**

 **Switch to Low Carbon Version**

 **United Nations Climate Change**

[Learn](#) [Engage](#) [Visit](#) [Partner](#) [Connect](#)

# PATHWAY TO COP28 UAE

30 Nov - 12 Dec 2023, Expo City Dubai

**UNITE. ACT. DELIVER.**

We are at a halfway point. It has been 7 years since Paris, with 7 years to go to 2030.

<https://www.cop28.com/en/>





[Home](#) / Expo City Dubai is proud host of COP28

# Expo City Dubai is proud host of COP28

The Emirates Climate Conference with the UNFCCC

<https://www.expocitydubai.com/en/expo-city-dubai-cop28>

# COP28: WHAT WE KNOW SO FAR

## BLUE ZONE PAVILIONS & OFFICES

COP28UAE



# COP28: WHAT WE KNOW SO FAR

## WHERE WILL COP28 UAE TAKE PLACE?

COP28 will take place at Expo City, Dubai.

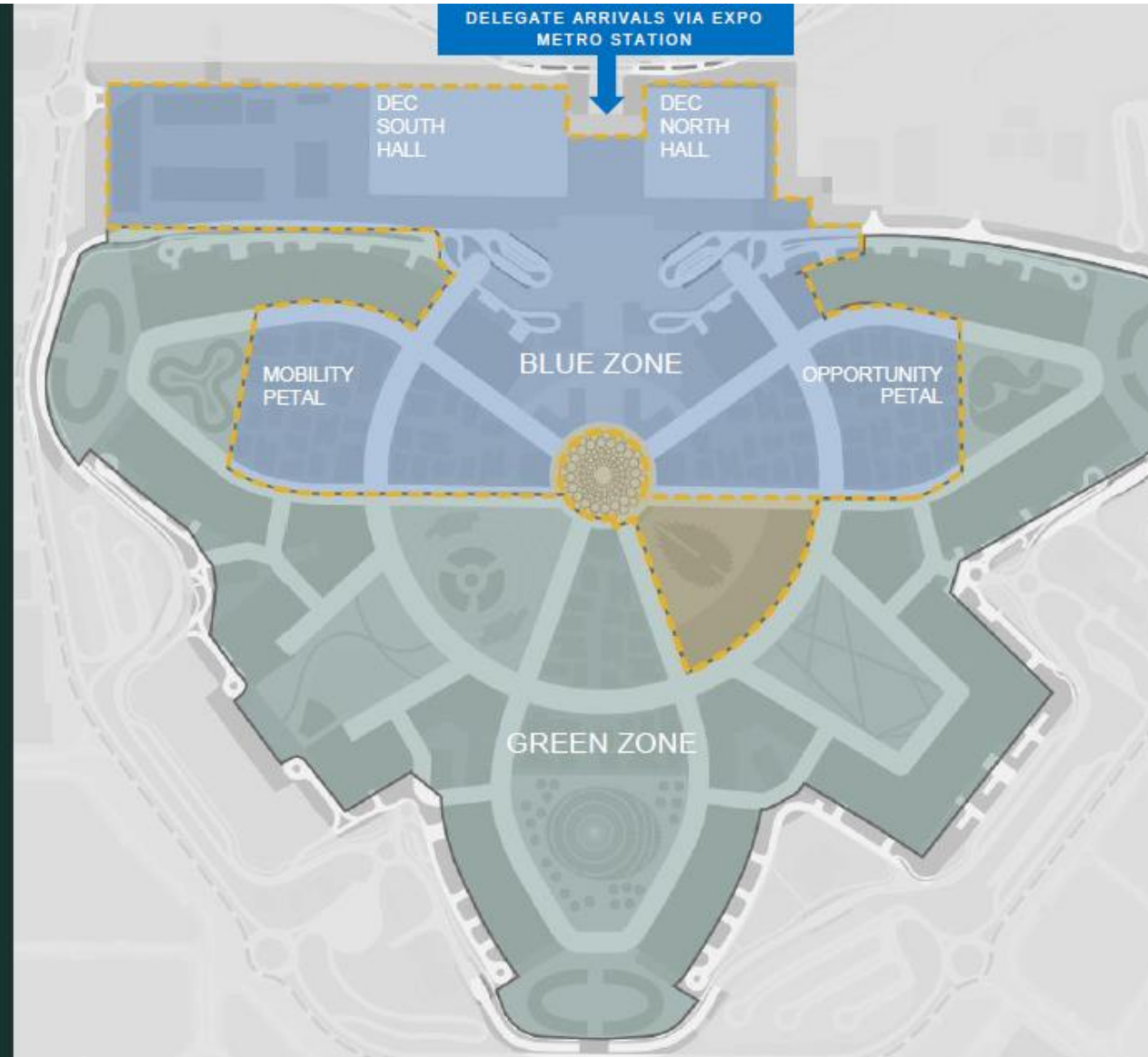
The event is split into two zones, the Blue Zone and the Green Zone (distinctions between the two are clarified on the next slide).



# COP28: WHAT WE KNOW SO FAR

## SITE OVERVIEW

The Expo City seamlessly incorporates the COP28 Blue and Green zone.





# LOGISTICS: WHAT WE KNOW SO FAR

← ↻ 🔒 <https://cop28.bnetwork.com/Index.aspx?Filter=TravelerRating> 🔊 ⭐ ⚙

**COP28  
UAE**

Accommodation Services

booking terms and conditions more information ▼   

 Dates

 Hotels, Residences...

 Number of rooms

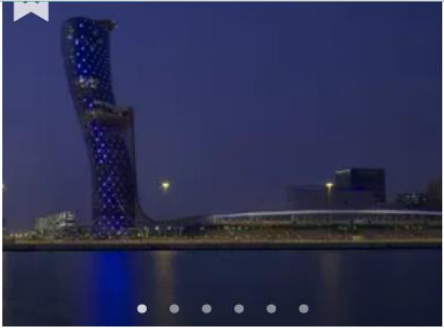
 Traveler rating ▼



5 ★ 15 

Shangri-La Qaryat Al Beri, Abu Dhabi  
from \$251.00 / night

 Dubai Expo City at 90.7km 



5 ★ > 25 

Andaz Capital Gate Abu Dhabi - a conce...  
from \$245.00 / night

 Dubai Expo City at 94.2km 



[COP28 UAE \(bnetwork.com\)](https://cop28.bnetwork.com)

LOGISTICS:  
WHAT WE  
KNOW SO FAR

TRAVEL TO THE  
UNITED ARAB  
EMIRATES  
(UAE)

The UAE Government is pleased to welcome you to a country strategically located at the crossroads of Asia, Africa and Europe, made up of seven emirates: Abu Dhabi, Dubai, Sharjah, Fujairah, Ras Al Khaimah, Umm Al Quwain, and Ajman. Together, the Emirates have been a meeting place of diverse cultures for thousands of years.

The UAE is connected by direct flights to over 300 destinations worldwide, with an extensive network of regional and international flights. Additionally, most of the major global airlines fly to and from the UAE.



TRAVEL TO  
VENUE

To facilitate your journey, the UAE government is pleased to provide free metro travel (in Dubai) for COP28 UAE accredited attendees.



Dubai Metro



Shuttle Buses



Taxi & E-Hail







NBI

National Business Initiative

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